

FNCE 2008

Billing & Coding 101: Steps for Successful Billing October 26, 2008 1:30-3:00pm



Presenting:

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Moderating: Keith Ayoob, EDD, RD, FADA, Post-Chair, Coding & Coverage Committee



Objectives

- 1. Understand the different types of codes included on claims.
- 2. Learn how to correct common errors that lead to rejected claims.
 - 3. Learn strategies for collecting complete claimsrelated information from patients and health care professionals to minimize claim errors.



How do I start the process and get support for billing MNT in my outpatient facility?

Question 1: How do I start the billing process?



Education...Knowledge is Power!

- ADA MNT website: www.eatright.org/mnt
- Join the Reimbursement Community of Interest (CoI)
- Utilize State Reimbursement Reps (Leadership Directory)
- DPG List serves (CNM, DCE, WM, NE...)
- Nutrition Entrepreneur DPG Mentor Program
- ADA Nutrition Services Coverage Team: reimburse@eatright.org

Question 1: How do I start the billing process?



How to start the process

- Discuss with facility leadership
 - Direct Manager, Dept Director, or Vice President

Arrange a well planned meeting

- Ask your leadership how to approach key decision makers from other departments
- Meet face to face! Do not email what you want to do! Create a relationship with the decision makers

Question 1: How do I start the billing process?



Prepare a business strategy

- Develop a mini business plan in excel
 - Expenses
 - Labor (benefits), supplies, rental space, non-billable time, marketing, phone calls to patients/physicians, etc, visit a program to gauge if you remembered what you need to include for your facility
 - Revenue
 - Remember "write-offs" and determine facility average
 - Benefits to facility/community

Question 1: Who do I need on my team?



Initial Core Team Members

- Patient Financial Services-Billing Manager
- Health Information Mgt-Coding Manager
- Dept Leadership
- Charge/Service Master Manager
- RD

Question 1: Hospital Billing Flow Diagram



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Rx/Referral Received

- -passes compliance checker
- -ABN signed if necessary, signature on file

Serviced Rendered (MNT) by RD

-documentation, charge entered in charge/service master

Charge Master

- -assignment of CPT or HCPCS
- financial \$ value assigned

Interface into Hospital Computer Systems

-Example: Siemens computer system

Patient Accounting Side of Computer System

-Bills

Patient Management Side of Computer System

-Registration and Coding Information

Coder Reviews Chart ICD-9 Code Assigned Info interfaces with hospital

Bill dropped on CMS (HCFA) 1500 (MNT)

Bill reviewed by Claims Editor Software -software identifies missing data, inconsistencies, and validates the CPT codes

Bill Transmitted to Carrier
-Medicare, Medicaid or Private Carrier

Carrier Receives Transmittal
-Interfaces information or manual reentry

Payment or Denial -payment usually received electronically

Question 1: Who do I need on my team?



Who are the financial decision makers?

- Patient Financial Services-(technically)
- •Try to consider core team as ultimate decision maker in most situations



How do I start billing insurance companies?

Question 2: How do I bill insurance companies?



Determine your billing status

- Am I an individual entity billing under my social security number?
- ... or a business entity billing under my Federal Tax ID?
- Contact your accountant regarding tax laws

Obtain an NPI number

- National Provider Identification Number
- https://nppes.cms.hhs.gov/NPPES

Question 2: How do I bill insurance companies?



Research insurance carriers

- Visit web sites
- Contact provider relations representative
 - Currently accepting RDs?
 - Fee schedule?
 - Utilize CAQH (Council for Affordable Quality Healthcare): universal credentialing data source
 - Register with the carrier to obtain a CAQH number

Log onto CAQH.org and complete universal credentialing packet

Question 2: How do I bill insurance companies?



Establish your fee schedule

- 97802 initial visit (per 15 minute unit)
- 97803 follow-up visit (per 15 minute unit)
- 97804 group visit (per 30 minute unit)

Forms and documents

- Patient registration form
- Superbill
- HIPAA compliance policy

Billing method



What information should be collected from a patient to minimize claim errors?

Question 3: What info should I collect?



Information to Collect from Patients:

- Patient name
- Address
- Telephone number
- Date of birth
- Social security #
- Copy of insurance card (front and back)

- Insured subscriber name
- Policy #
- Insured date of birth
- Insurance referral and/or authorization
- Rx from referring MD (including diagnosis)
- HIPAA waiver

Question 3: What info should I collect?



At the initial outpatient visit:

- Confirm information
- Copy insurance cards
- Issue ABN if necessary

Question 3: What is the referral policy?



Policy on Rx (Prescription) and Referral:

- Referral could be from a friend
- •Rx is signed order from treating physician
 - Reid policy is for a Rx
 - See sample policy
 - Exception: Adult Weight Mgt Classes

Question 3:





CMS 1500 (HCFA 1500) Form Important Information:

- Correct diagnosis (utilize an EZ coder \$69.95)
- Procedure code and number of units
- Policy number and group number
- Authorization or referral number
- Referring MD's NPI number
- Provider NPI number





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From an outcomes management standpoint, who do I go to in my hospital facility to discuss billing procedures and follow up on processed claims (denied claims, revenue tracking, etc.)?

Question 4: Who do I turn to in my facility?



- Billing Procedures-Patient Financial Services(PFS) Manager
- Denied Claims-PFS billers
- Revenue Tracking-Information System (IS) and PFS billers
 - IS reports
 - Billed \$, third party payer \$ received, \$ wrote off,
 \$ paid by patient, delinquent accounts

Question 4: Who do I turn to in my facility?



Reid Patient Financial Services

- For ABN problems
 - ABN needed and wasn't supplied or dx data is missing
- When denials involve referral missing data
- If a patient is complaining

Question 4:



How can an RD assist the billing dept?

How can an RD assist the hospital billing department in appealing a claim?

- -Call physician or office staff
 - Collect missing data, send to coders so chart can be recoded and bill can be dropped again
- -Physician letter of medical necessity
- -Know the rules surrounding use of codes you are using and follow them



When you send a claim to a payer, what happens?

Question 5: What happens after you send in a claim?



- Carrier acknowledges receipt of clean claim
- Review of claim information
 - -Are there any mismatches or incorrect data?
- Verification of benefits
- Claims adjudication
 - -Last step prior to claim payment
- Carrier issues payment
- Explanation of benefits (EOB) sent to patient



What could speed up the process of a claim being paid?

Question 6: What could speed up the claims process?



Electronic versus paper

- E-claims
 - Paid quicker (21 days)
 - Clearinghouse acknowledgement within 24 hours of submission
 - Carrier acknowledges or returns claims within 72 hours of submission (e.g. eligibility, diagnosis, etc.)
- Paper claims
 - 28 days for processing

Question 6: What could speed up the claims process?



- Editor billing program
- Daily charge entry by RD
- Timely documentation
- •Timely chart review by Health Information Management (HIM)
- Screening charts for needed ABN's, diagnosis, signatures



What are the most common errors made on claims in hospital outpatient facilities and in private practices?

Question 7: What are the most common errors?



Common errors on claims:

- Incomplete data
 - Rx not signed
 - No dx selected or service ordered
 - Incomplete or inaccurate insurance information presented or entered on a patient
 - Inaccurate coding
 - Missing charges by the RD
 - NPI # not available for out of town physicians

"good upfront work yields payment"

Question 7:

What are the most common errors?



Common errors on claims:

Valid Rejection

- -Incorrect policy #
- -Incorrect NPI #
- -Truncated diagnosis

Take Action:

- Correct error
- Resubmit to carrier as "corrected claim"

Invalid Rejection

- -Policy excludes MNT
- -Not medically necessary
- -Provider not privileged to provide services

Take Action:

- Call carrier
- Send written appeal with office notes



How can a private practitioner find out why a claim was rejected?

Question 8: Why was my claim rejected?



What do I do?

- •Read the explanation of benefits (EOB) to determine reason for denial
- Call carrier
 - Example: If benefits were verified prior to the visit, relay this to the claims representative.
- Request that claim be reprocessed
- Obtain reference #, representative's name
- Send written appeal with office notes



What are the incurred costs involved in setting up a billing system for MNT?

Question 9: What billing software best meets my needs?



What sort of billing system should I use?

- Research software vendors
 - -What are the capabilities of the system?
 - -Electronic submission (additional cost)
 - -Electronic patient statements (additional cost)
 - -Posting payments electronically
 - -Tracking claims history and referral sources
 - -Are the patient statements easy to read?
- Cost could range from \$1500 ?
- •Plan for the future!



What are the pros and cons of using a biller?

Question 10: Should I use a billing service?



Research billing services

- Knowledge of MNT billing?
- Knowledge of insurance carriers?
- Method of submission?
- Follow-up with rejected claims?
- Payment posting
- Patient statements
- Fees



Questions?





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